

## Fürth – the place for business



## Facts and figures



## YOUR CONTACTS IN THE DEPARTMENT FOR ECONOMIC AFFAIRS



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### Office for Economic Development

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Head

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- Business start-up consultancy service
- Location marketing
- Location data
- Corporate relations service
- Events, trade fairs
- Company competitions

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- Corporate relations service
- Location consulting
- Vacant property management
- Agency for commercial sites and properties

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- Advice on EU, government and federal state funding
- Corporate relations service
- Location consulting
- Agency for commercial sites and properties

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- Renting and leasing

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- Markets, parish fairs and flea markets

### Inner City Officer

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- Retailer support
- Retail property owner support
- Retail property agency
- Shopping street development
- Inner city advertising

### Structural Development, Science and Technology Transfer

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- Science and higher education establishment matters
- European metropolitan region
- Forum science offices
- Uferstadt Fürth
- Technikum Fürth
- Competence Initiative – New Materials

### City Development

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### Land Conversion

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Head  
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- Major investment projects
- Major retail projects
- Railroad sites
- Gewerbepark Süd (Enterprise Park South)
- Golfpark Fürth
- Hardhöhe West (West of Fürth Hardhöhe district)

### Regional Planning Office

Armin Röser  
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- Bavarian State Development Programme (LEP)
- Regional planning procedure
- Regional planning
- Centres concept
- Theme cards

### Tourist Information

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Head  
PR and marketing  
Lisa Manzke, Gabriele Nägel  
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- Tourist information and accommodation  
Karin Hirschmann-Schmidt  
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- Guided tours  
Petra Bauer  
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- Package deals  
Verena Meßmer  
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- Conferences, congresses, internet

### Department of City Research and Statistics Nuremberg and Fürth

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statistikinfo@stadt.nuernberg.de  
Tel.: +49 (0)911 2 31-2843



## IMPORTANT ADDRESSES



**Nuremberg Job Center**  
**Agentur für Arbeit Nürnberg**  
 Richard-Wagner-Platz 5  
 90443 Nürnberg  
 Tel.: +49 (0)1801 66 44 66  
[www.arbeitsagentur.de/nuernberg](http://www.arbeitsagentur.de/nuernberg)

**Fürth Job Center**  
**Agentur für Arbeit Fürth**  
 Stresemannplatz 5  
 90763 Fürth  
 Tel.: +49 (0)911 20 24-0  
[fuerth@arbeitsagentur.de](mailto:fuerth@arbeitsagentur.de)

**Bavarian Laser Centre Ltd**  
**Bayerisches Laserzentrum GmbH (BLZ)**  
 Konrad-Zuse-Straße 2 – 6  
 91052 Erlangen  
 Tel.: +49 (0)9131 9 77 90-0  
[www.blz.org](http://www.blz.org)

**Business Support Center**  
**Nürnberg-Fürth**  
 Fürther Straße 27  
 90429 Nürnberg  
 Tel.: +49 (0)911 / 28 70 72 60  
[www.n-f-excellence.de](http://www.n-f-excellence.de)

**Company for Innovation and**  
**Science Transfer Ltd**  
**Bayern Innovativ**  
**Gesellschaft für Innovation**  
**und Wissenstransfer mbH**  
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[www.bayern-innovativ.de](http://www.bayern-innovativ.de)

**Mayor's Office and Press Office**  
**Bürgermeister- und Presseamt**  
 Wasserstraße 4  
 90762 Fürth  
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**Citizen's information centre**  
**Bürgerberatung**  
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 90762 Fürth  
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**Business Enterprise Complex Ltd**  
**Complex Gewerbehof Fürth GmbH**  
 Benno-Strauß-Straße 5  
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 90763 Fürth  
[www.complex-fuerth.de](http://www.complex-fuerth.de)

**Tax Office**  
**Finanzamt Fürth**  
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 90763 Fürth  
 Tel.: +49 (0)911 74 35-0  
[www.finanzamt.bayern.de/fuerth/](http://www.finanzamt.bayern.de/fuerth/)

**Nuremberg Airport**  
**Flughafen Nürnberg GmbH**  
 Flughafenstraße 100  
 90411 Nürnberg  
 Tel.: +49 (0)911 9 37 00  
[www.airport-nuernberg.de](http://www.airport-nuernberg.de)

**Friedrich-Alexander-University**  
**Erlangen-Nürnberg**  
 Schloßplatz 4  
 91054 Erlangen  
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[www.uni-erlangen.de](http://www.uni-erlangen.de)

**Development Center for X-ray**  
**technology EZRT**  
**Fraunhofer-Entwicklungszentrum**  
**Röntgentechnik EZRT**  
 Dr. Mack-Straße 81  
 90762 Fürth  
 Tel.: +49 (0)911 5 80 61-0  
[www.iis.fraunhofer.de](http://www.iis.fraunhofer.de)

**Gründerinitiative Fürth**  
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 Amt für Wirtschaft  
 Königsplatz 1  
 90762 Fürth  
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[www.grif.de](http://www.grif.de)

**Georg-Simon-Ohm University**  
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 90489 Nürnberg  
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[www.ohm-hochschule.de](http://www.ohm-hochschule.de)

**Bavarian Retailers Association**  
**Handelsverband Bayern –**  
**Der Einzelhandel e. V.**  
**Ortsverband Fürth**  
 Fürther Freiheit 4  
 90762 Fürth  
 Tel.: +49 (0)911 77 08 83  
[www.hv-bayern.de](http://www.hv-bayern.de)

**Chamber of Crafts for Middle Franconia**  
**Handwerkskammer für Mittelfranken**  
 Sulzbacher Straße 11 – 15  
 90489 Nürnberg  
 Tel.: +49 (0)911 53 09-0  
[www.hwk-mittelfranken.de](http://www.hwk-mittelfranken.de)

**Trade and Industry Committee**  
**IHK-Gremium Fürth**  
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 90762 Fürth  
 Tel.: +49 (0)911 77 07 75  
[www.ihk-nuernberg.de/ihkg-fuerth](http://www.ihk-nuernberg.de/ihkg-fuerth)

**Chamber of Industry and Commerce**  
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 Hauptmarkt 25/27  
 90403 Nürnberg  
 Tel.: +49 (0)911 13 35-0  
[www.ihk-nuernberg.de](http://www.ihk-nuernberg.de)

**Utility Company**  
**Infra Fürth GmbH**  
**(Versorgungsbetrieb)**  
 Leyher Straße 69  
 90763 Fürth  
 Tel.: +49 (0)911 97 04-4000  
[www.infra-fuerth.de](http://www.infra-fuerth.de)

**Center for Innovation and**  
**New Businesses**  
**Innovations- und Gründerzentrum**  
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[www.igz.de](http://www.igz.de)

**Institute for Interdisciplinary Innovation**  
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 90489 Nürnberg  
 Tel.: +49 (0)911 58 80-1333  
[www.iii.fh-nuernberg.de](http://www.iii.fh-nuernberg.de)

**Knowledge and Technology Transfer/**  
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**Transferstelle**  
 Henkestraße 91  
 91058 Erlangen  
 Tel.: +49 (0)9131 8 52 58 71  
[www.uni-erlangen.de/einrichtungen/wtt/](http://www.uni-erlangen.de/einrichtungen/wtt/)

**District Crafts Guild**  
**Kreishandwerkerschaft**  
 Fürther Freiheit 6  
 90762 Fürth  
 Tel.: +49 (0)911 74 08 50  
[www.handwerk-fuerth.com](http://www.handwerk-fuerth.com)

**LfA Development Bank of Bavaria**  
**LfA Förderbank Bayern**  
 Gewerbemuseumsplatz 2  
 90403 Nürnberg  
 Tel.: +49 (0)911 8 10 08-00  
[www.lfa.de](http://www.lfa.de)

**Trade Fair Center**  
**Nürnberg Messe GmbH**  
**Messezentrum**  
 Karl-Schönleben-Straße  
 90471 Nürnberg  
 Tel.: +49 (0)911 86 06-0  
[www.nuernbergmesse.de](http://www.nuernbergmesse.de)

**New Materials –**  
**Neue Materialien Fürth GmbH**  
 Dr. Mack-Straße 81  
 90762 Fürth  
 Tel.: +49 (0)911 7 66 72 10  
[www.nmfgmbh.de](http://www.nmfgmbh.de)

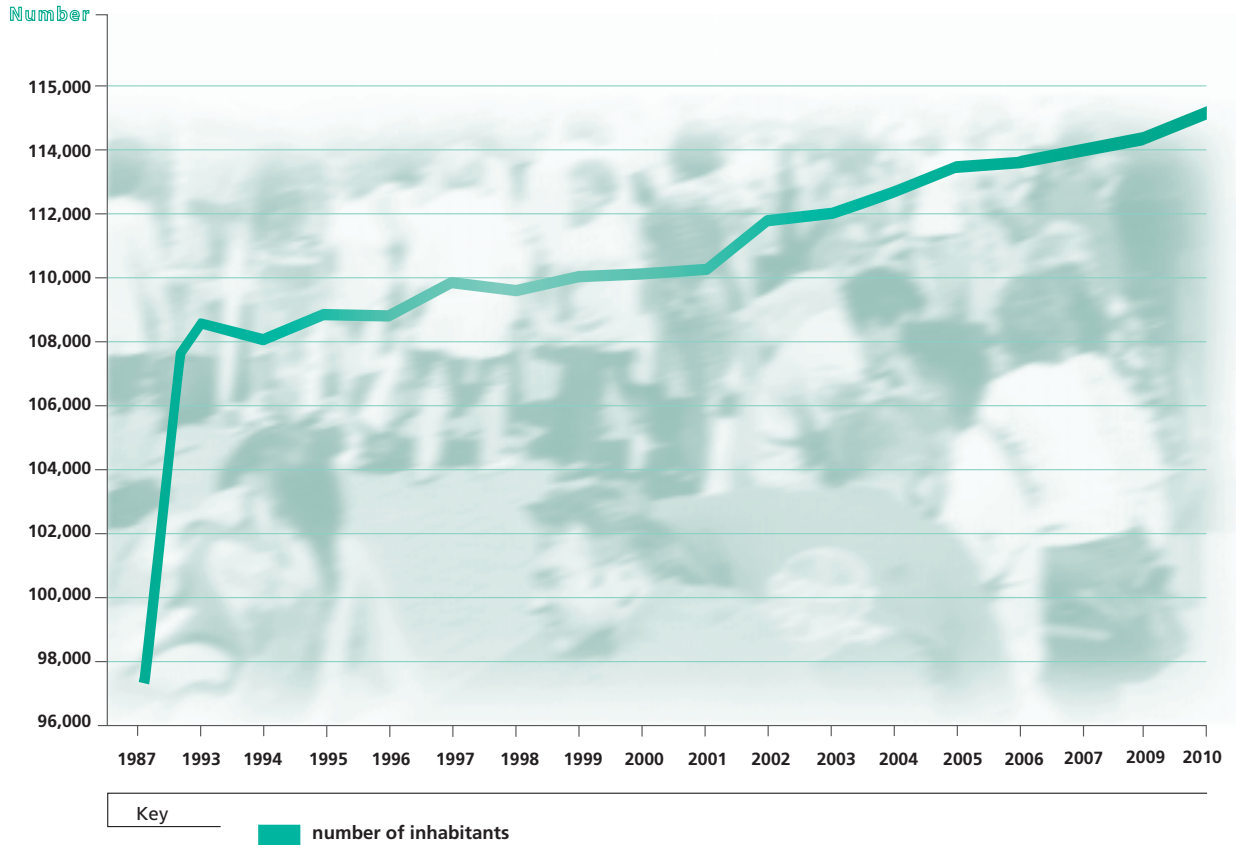
**Government of Middle Franconia**  
**Economic Department**  
**Regierung von Mittelfranken**  
**Wirtschaftsabteilung**  
 Promenade 27  
 91522 Ansbach  
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**Tourist Information Fürth**  
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[www.fuerth.de](http://www.fuerth.de)

**Vision Fürth e.V.**  
**City Marketing Association**  
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 90762 Fürth  
 Tel.: +49 (0)911 9 79 46 70  
[www.vision-fuerth.de](http://www.vision-fuerth.de)

## Fürth residents

1987 to 2010



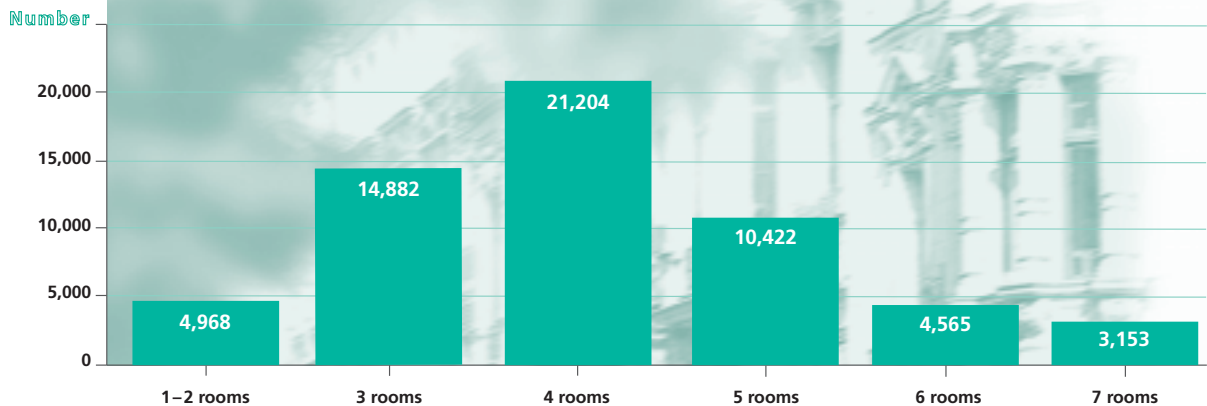
## Purchasing power per resident

2011

108.9

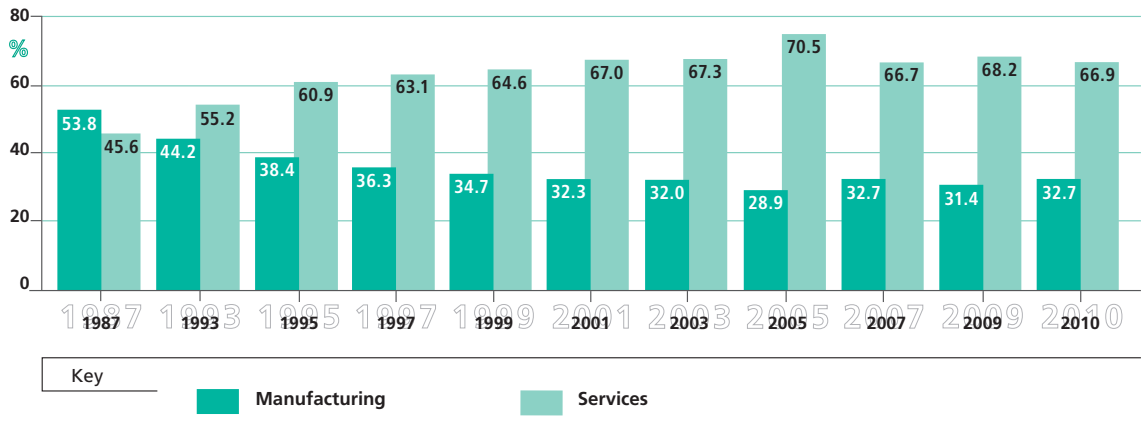
## Housing stock according to size

Dated: December 2010



## Percentage of total number employees liable to pay social security contributions

1987 to 2010



## Tax rates 2011

Business tax

440 Percent

Property tax A

350 Percent

Property tax B

555 Percent

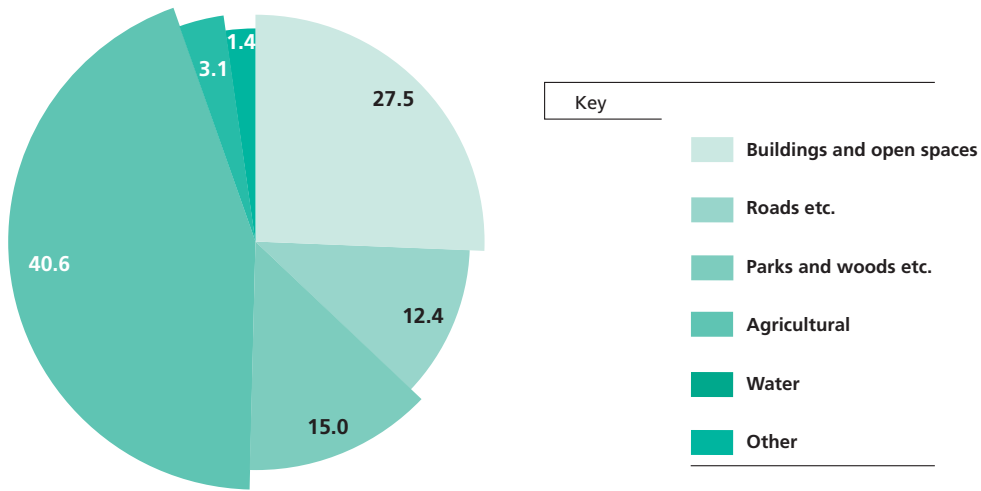
## Fürth unemployment trend

1987 to 2010



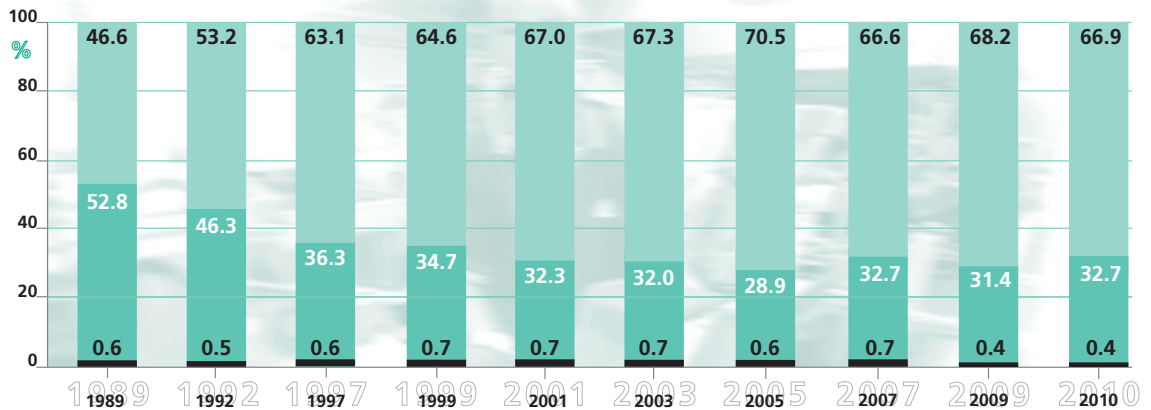
## Land use within the city

Figures in %



## Business sector trends

in the city of Fürth since 1989



Key

### Classification according to branch of industry

**Tertiary sector**  
Service provision sector

Local authorities and national insurance companies. Non-commercial organizations and private households, other service providers (e.g. hotels etc. schools, colleges etc., health sector, consulting engineers) banks and insurance companies, transport and communication, commerce.

**Secondary sector**  
Manufacturing

Building industry, processing industry, energy-supply industry, water supply industry, mining

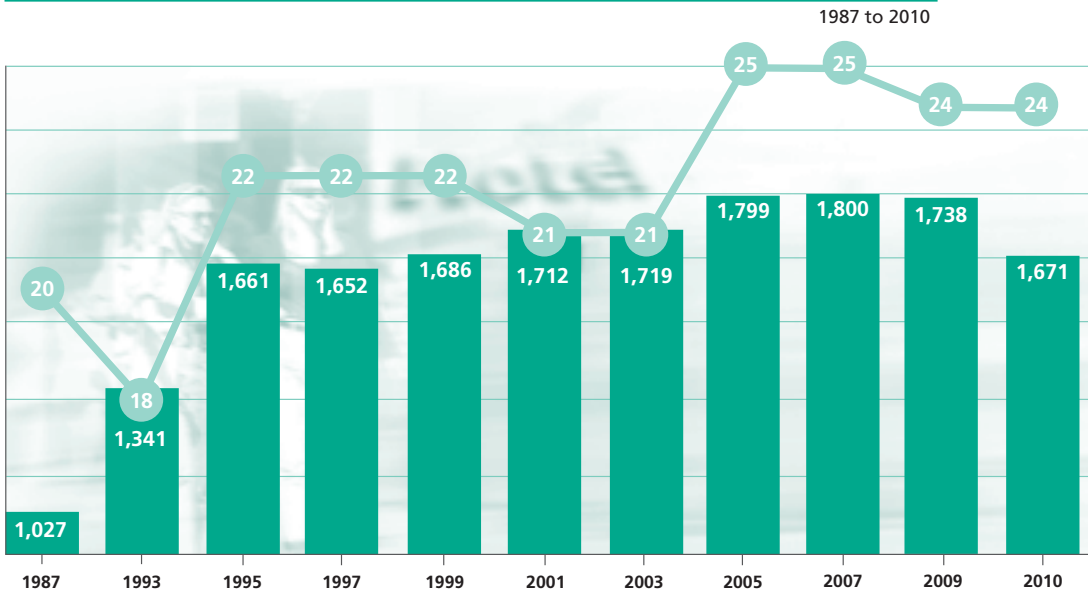
**Primary sector**

Agriculture and forestry, animal husbandry and fisheries

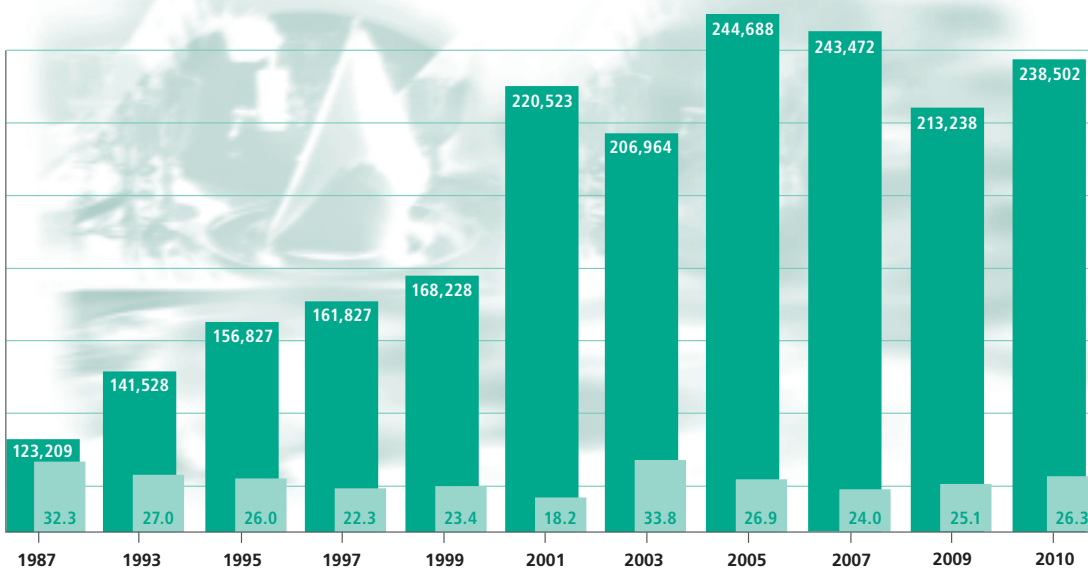
## Fürth port

Total 2010 transshipment: 221,156 tons of which 67,991 tons by boat and 153,165 tons by rail

## Fürth visitor figures



Key: ■ Number of establishments offering accommodation ■ Total number of beds available



Key: ■ Number of overnight stays ■ Percentage of overnight stays involving foreign guests

## Travel/transport connections

### Motorway

- BAB A3 Frankfurt-Nürnberg-Regensburg-Passau
- BAB A6 Stuttgart-Heilbronn-Nürnberg
- BAB A9 Berlin-Nürnberg-München
- BAB A73 Nürnberg-Bamberg

### Rail

Main station Fürth  
Railway lines including ICE stop:  
Nürnberg-Fürth-Würzburg  
Nürnberg-Fürth-Bamberg-Berlin  
Nürnberg-München  
Nürnberg-Regensburg-Passau

### Public transport

Underground Nürnberg Messe 23 min.  
Nürnberg Airport 27 min.  
every 6 minutes

### Airport

Airport Nürnberg  
11 km from Fürth city center

### Canal

Main-Danube canal with Fürth port

## Health and social provision

Dated: 2010

### Fürth hospital complex

746 beds  
197,540 days of care  
72.55% bed capacity utilization

### Doctors \*)

437 doctors  
261 residents per doctor

### Chemists

31 chemists  
3,698 residents per chemist

### Euro-Med-Clinic \*)

105 beds  
Minimal invasive therapy

### Dentists

89 dentists  
1,288 residents per dentist

### Vets

8 Vets

\*) Datet: 2009

## Day care centres and schools

### Day care centres

87 day care centres  
offering 4,825 places

Children in day care centres  
by age:

333	0 – 3 years
2,627	3 – 6 years
1,615	6 – 11 years
44	11 – 14 years

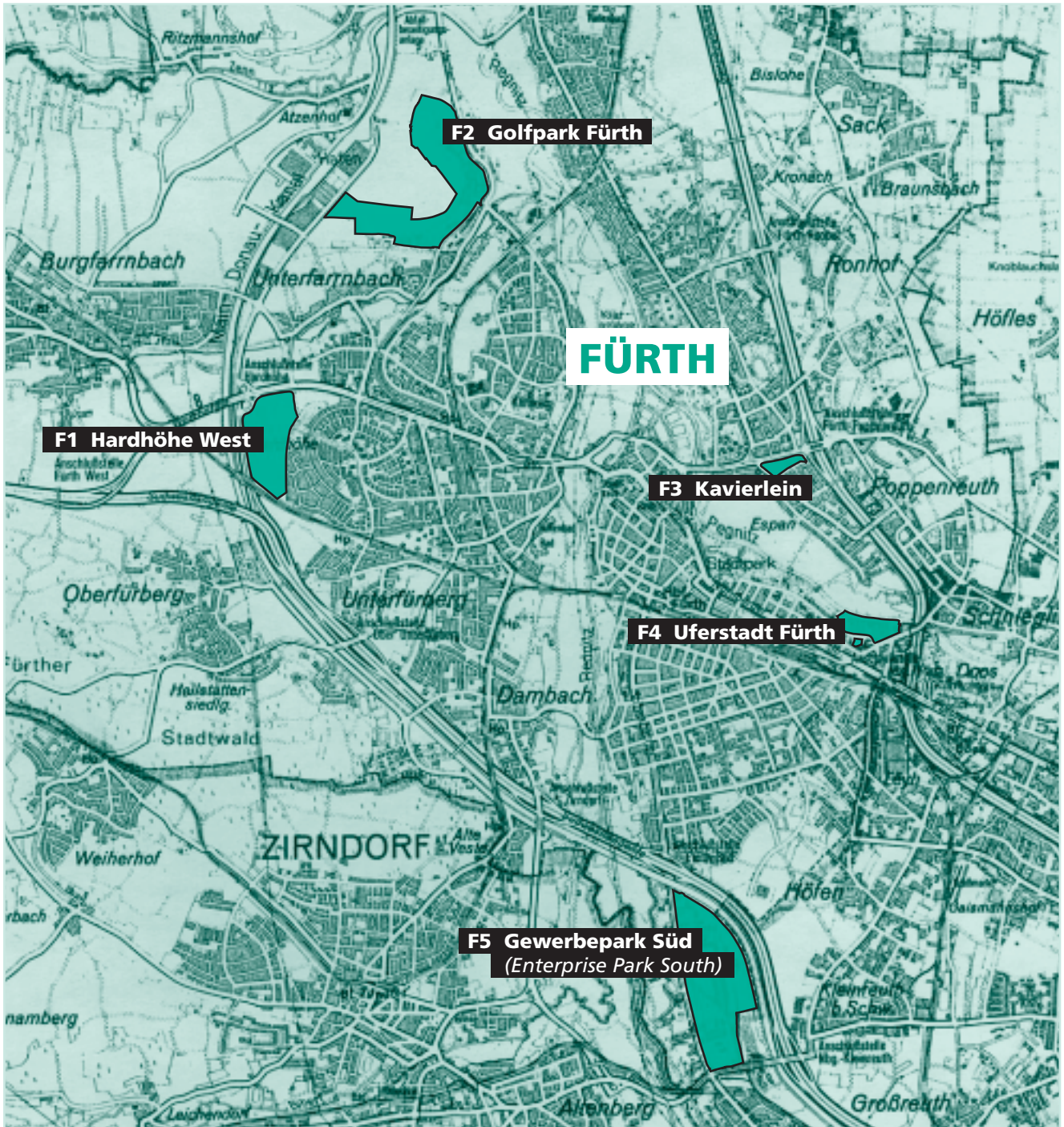
### Schools

21 primary and secondary schools  
3 remedial schools  
2 secondary modern schools  
1 business school  
4 academic secondary schools  
3 vocational schools  
1 upper vocational school  
3 specialist vocational schools  
1 senior technical school  
2 agricultural schools  
4 vocational schools specializing in public health  
Franconian International School, Erlangen

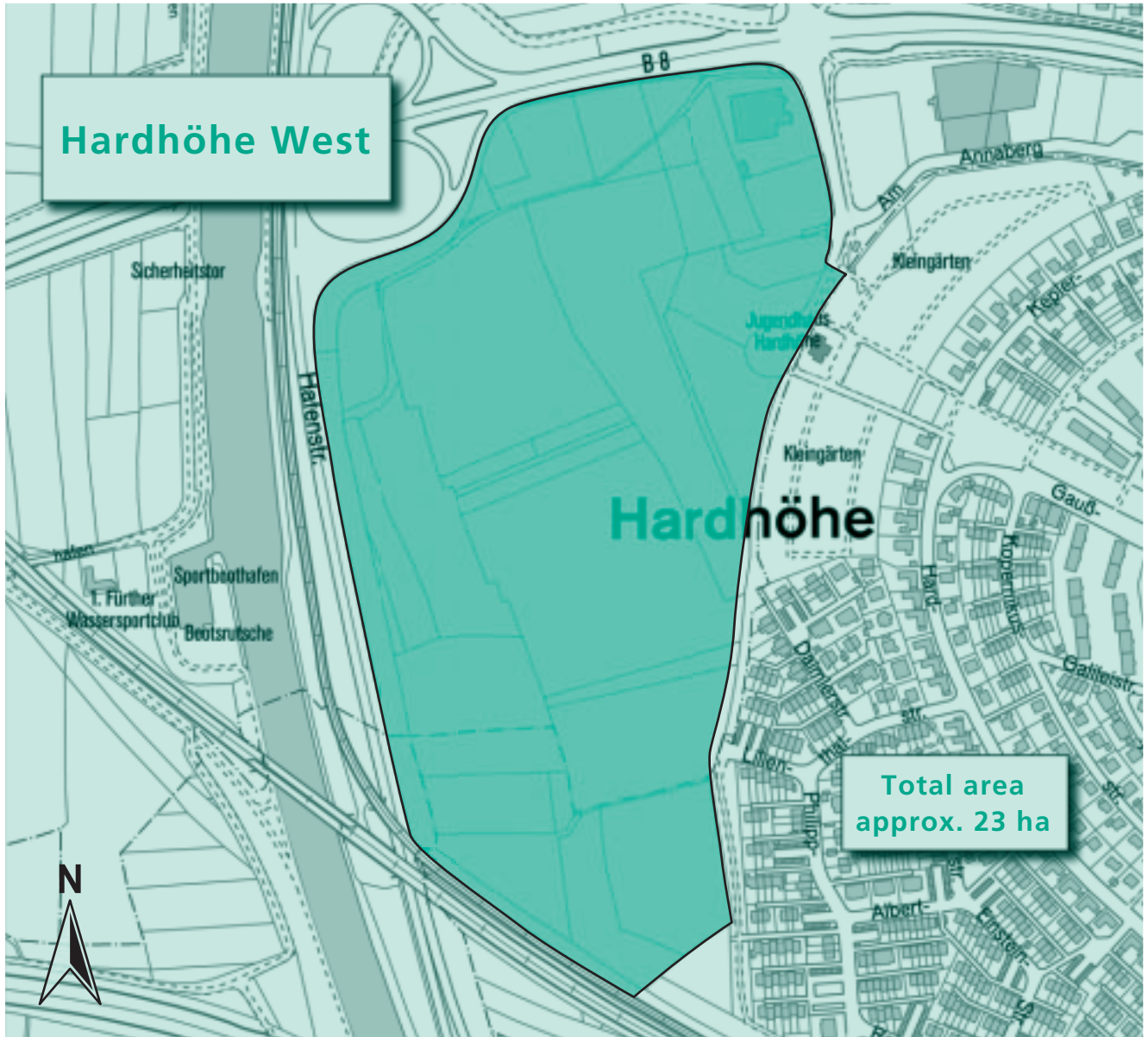
### Universities

Friedrich Alexander University  
Erlangen-Nuremberg  
Georg-Simon-Ohm University  
Nuremberg

## Map of business parks



Detailed information about the business parks can be found in the following pages.



Map based on: Fürth City Map 1:10000, as at 2010

#### Location

West of Fürth Hardhöhe district; east of Hafenstraße;  
south of Würzburger Straße (B8)

#### Size

Total area approx. 23 ha

#### Owner

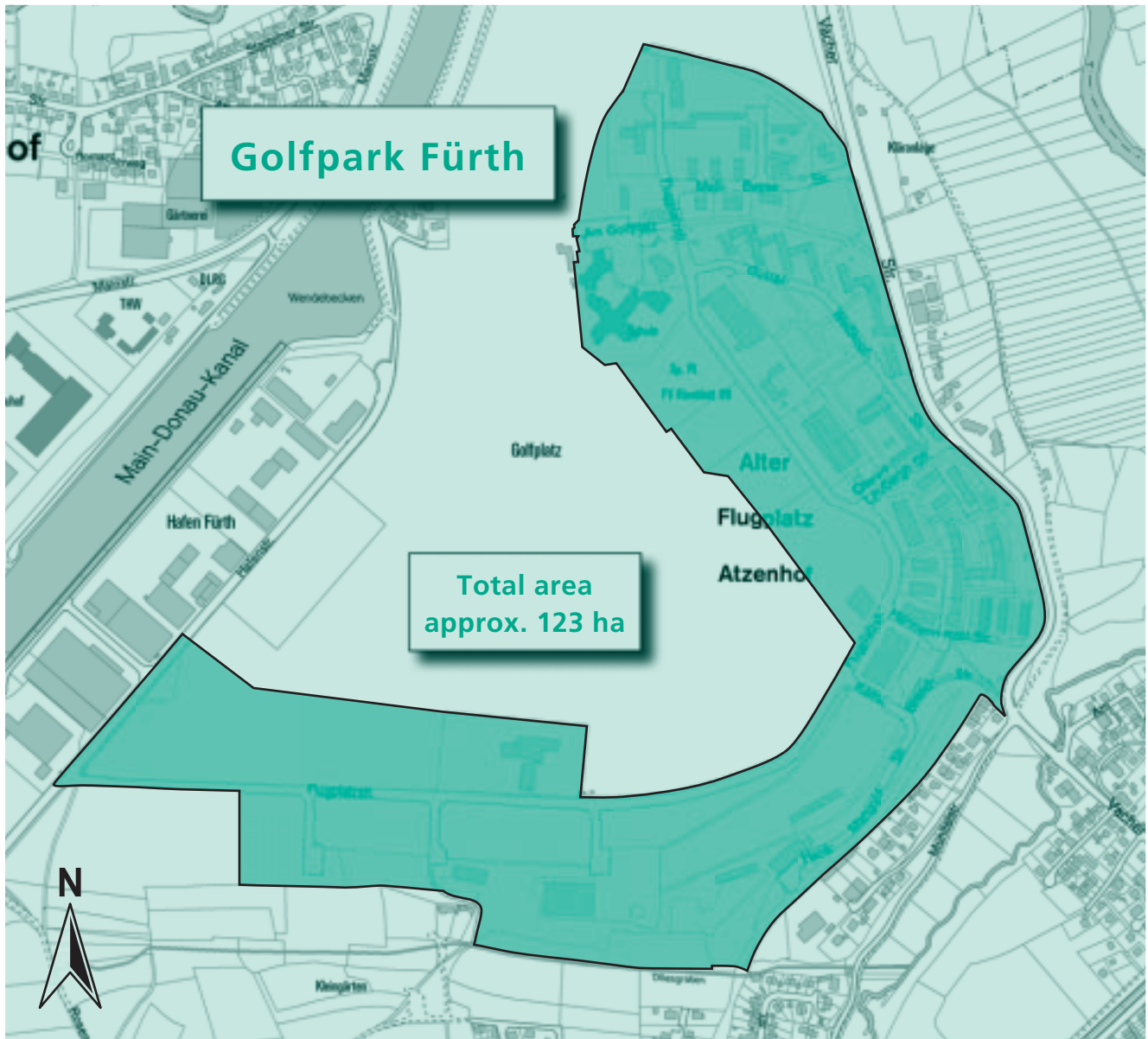
City of Fürth, partly private

#### Planning law

Land Development Plan: commercial building area  
Land Development Plan in list form

#### Traffic links

Private transport  
Good regional and national transport links  
direct on south-western bypass and Würzburger Straße (B8)  
Public transport  
Underground station and bus stops approx. 800 m away



Map based on: Fürth City Map 1:10000, as at 2010

#### Location

North-west side of the city

#### Size

Total area approx. 123 ha  
 Commercial sites approx. 17 ha (still available)  
 18 hole golf course approx. 60 ha

#### Owner

Federal Republic of Germany

#### Planning law

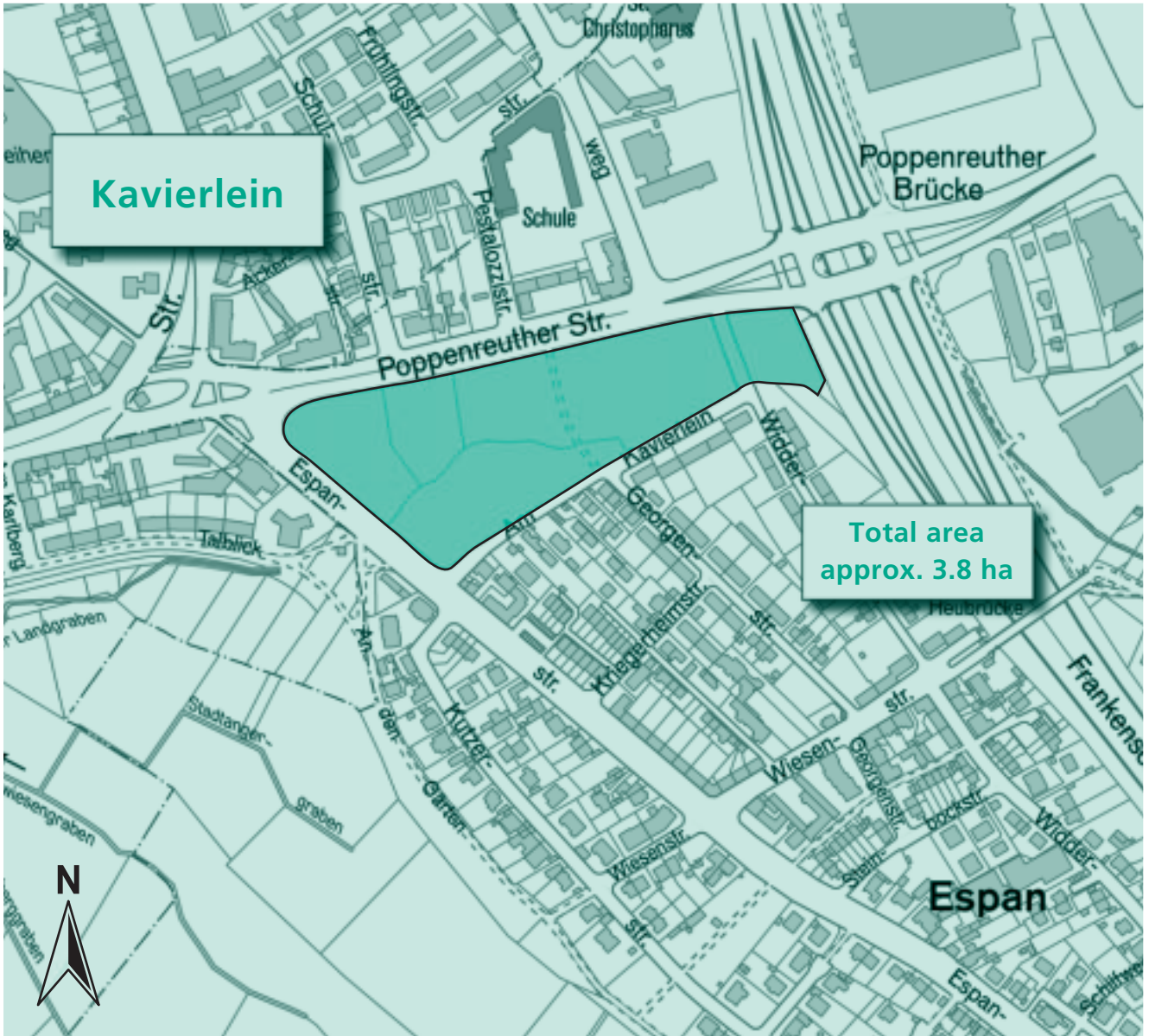
LAND USE PLAN: commercial and limited commercial in draft  
 Development plan in preparation

#### Traffic links

Private transport  
 Very good regional and supra-regional traffic links via the south-west ring road  
 Public transport  
 Bus stop right next to site (eastern section)

#### Special feature

There is an 18 hole golf course within the site and an public 9 hole golf course



Map based on: Fürth City Map 1:10000, as at 2010

**Location**

East side of the city,  
on Poppenreuther-/Espanstraße

**Size**

Total area approx. 3.8 ha  
of which approx. 0.45 ha MI\*  
approx. 1.9 ha WA\*\*  
approx. 1.4 ha green space  
\* MI = mixed area  
\*\* WA = general residential area

**Owner**

Private ownership

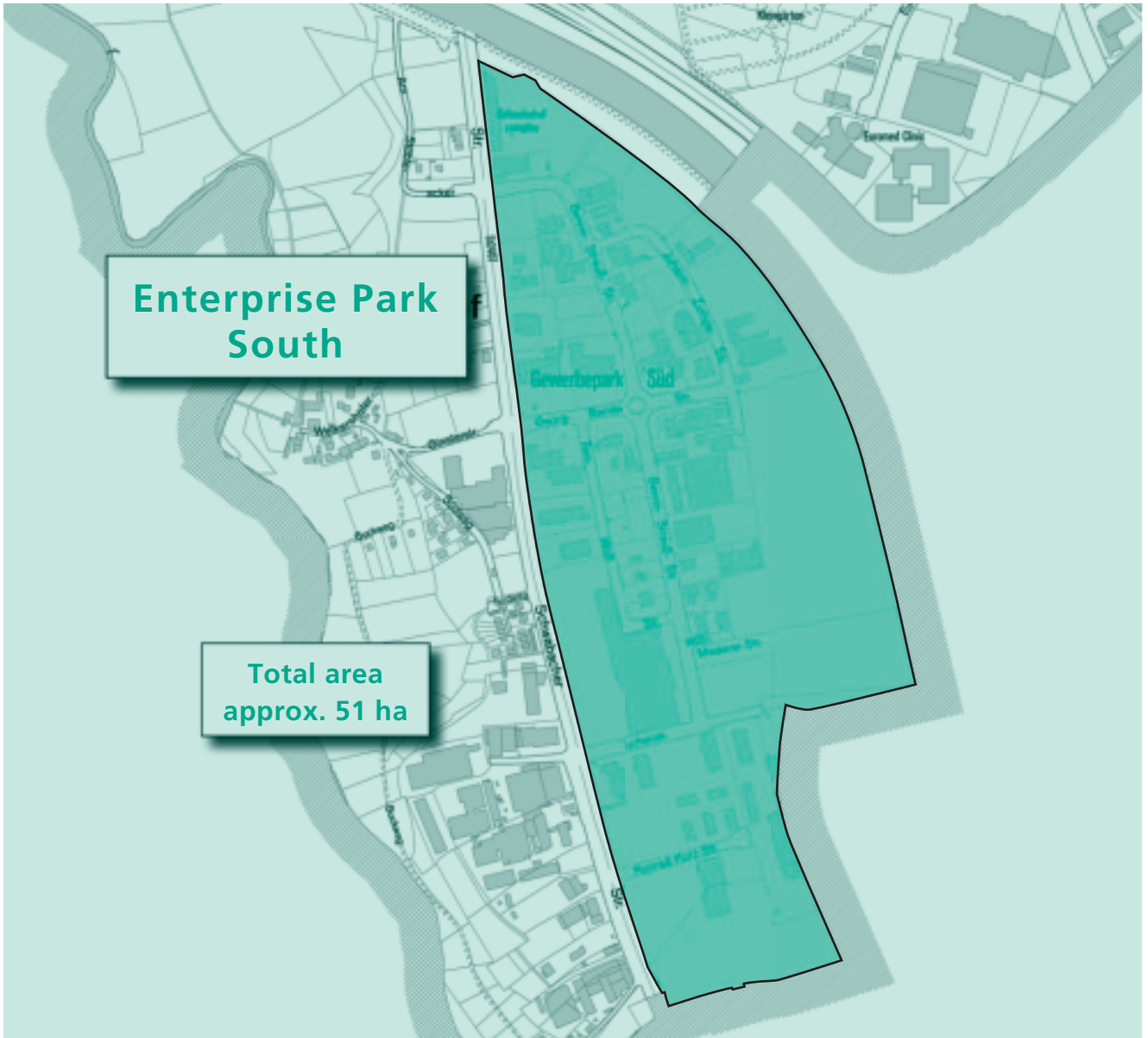
**Planning law**

LAND USE PLAN: planning permission as per legally binding development plan  
Residential site, center, green space

**Traffic links**

Private transport  
Very good regional and supra-regional traffic links, direct on the A73  
(connection point Poppenreuth)  
Public transport  
Bus stop right next to site





Map based on: Fürth City Map 1:10000, as at 2010

**Location**

South side of the city, south of the Main-Danube Canal on Schwabacher Straße

**Size**

Total area approx. 51 ha  
of which marketable area approx. 2 ha

**Owner**

Private ownership

**Planning law**

LAND USE PLAN: commercial development site  
Development plan in preparation

**Traffic links**

Private transport  
Good regional and supra-regional traffic links, directly on south-west ring road  
Public transport  
Bus stop right next to site

**Special feature**

Restriction on sectors established within inner city, as per Fürth list.