

pleasure seeking

” The rich cultural scene in Fürth is most impressive. There is something to please everyone. Be it Stadttheater or Baggasch, Stadthalle or Kulturforum, cultural inspiration goes without saying. And whenever one needs something to laugh about, Comödie Fürth is guaranteed to do the trick. “

multi-talented



Volker Heißmann,
Director Comödie Fürth



Martin Rassau,
Director Comödie Fürth



Partnership between city, business and culture: the Kulturforum.



Productions on a grand scale: Stadttheater Fürth (Municipal Theatre).



Impressive backdrop to Bavaria's largest open-air ballroom:
the Summer Night Ball in the Stadtpark (Municipal Park).



Drawing an audience from far beyond the region:
Comödie Fürth.



”Queen of Franconia’s Consecration Festivals”:
Fürth Michaeliskirche (Michaelis Fair).

Where intensive effort goes into progress, leisure opportunities are a must. Fürth has always been widely known for its leisure facilities. There is something for everyone. Lovers of traditional Frankish hospitality never miss Michaeliskirche, the consecration festival held in October, for instance. Illustrious, nationally renowned cabaret is to be found at the ‘Comödie Fürth’, the founders of which received an award for their innovative ideas. But the Fürth program also includes stylish theatre performances, musicals, dance shows and other productions. First-rate guest performances and Stadttheater Fürth’s own productions, international artists appearing in Stadthalle Fürth (Civic Hall), concerts and cabaret in the newly renovated Kulturforum Fürth, and football fans can enjoy watching SpVgg Greuther Fürth play exciting 2nd division games in the Trolli stadium – something to suit every taste.

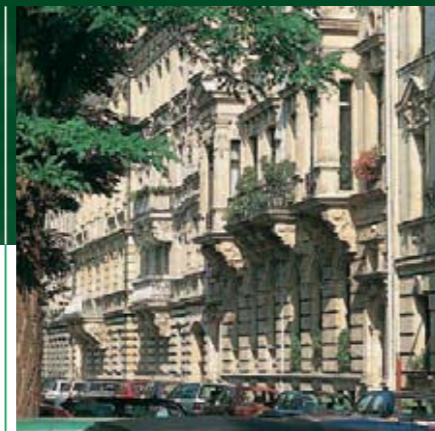
relax ing

everywhere lush green

700 hectares of water meadows, 520 hectares of woods, a wonderful park – relaxation and rest galore in the clover leaf city. The degree of proximity to nature experienced in Fürth is quite unique, much greater than large cities normally provide. Fürth not only has green, open spaces just a few minutes walk from the center, but also lovingly kept parks and mature trees that introduce variety to the built up areas, making it possible to live in the heart of nature. And it is not necessary to travel far from Fürth for an enjoyable weekend. The “Neue Fränkische Seenland”, Franconian Lake District, and the hills of the “Fränkische Schweiz”, Franconian Switzerland, are both close by, offering a multitude of leisure time activities.



Unwinding right in the middle of town: the meadowland.



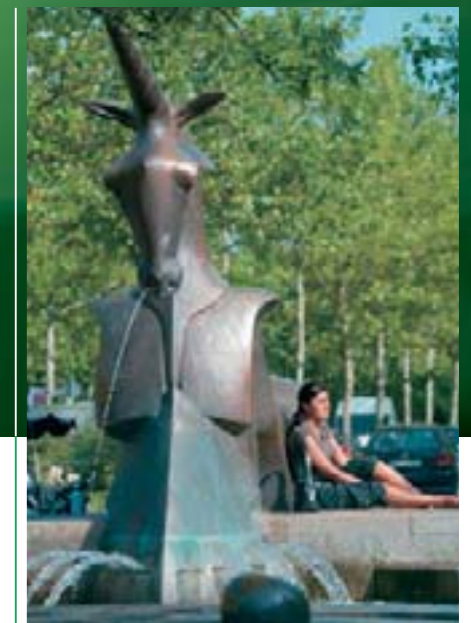
Jugendstil par excellence: Hornschuchpromenade.



Lots of space on 30 hectares: the new Südstadtpark.



All year round holiday feeling: the “fürthermare” thermal spa and water park.



Source of energy: Paradiesbrunnen at Fürther Freiheit.

challenging

” Thanks to farsighted planning on the part of the local authority, Fürth has developed into a city of scientific endeavour. This means Fraunhofer in Fürth obtains support and appreciation which have significantly facilitated the progress of Fraunhofer activities in Fürth and which will continue to do so in the future. The brisk pace of development on the former Grundig site is echoed in Atzenhof, where Fraunhofer is erecting its own institute building. ”

Fürth bridges the gap between traditional values and progressive thinking. As a charming place to live and as a commercial centre of great innovative power, the city points the way ahead. Fürth is making efforts to ensure that the modern age is adequately reflected in terms of architecture infrastructure and culture, that new generations of companies are provided with what they need and that those who work for these companies experience true quality of life. The fact that the city is in tune with the times is proven by the many companies founded here during the past few years and by the many new age industries which have taken up residence.



Prof. Dr.-Ing. Heinz Gerhäuser,
Head of the Fraunhofer Institute
for Integrated Circuits IIS

open to new influences



Model of the planned Fraunhofer building in the Golfpark.



Holistic health concept in modern ambience: EuromedClinic Fürth.



Symbol of modern Fürth: congress and conference hotel Pyramide.

service oriented

Market economy develops very quickly. New markets, new production methods, new media, new requirements. In order to keep up with the pace and with the ever more urgent demand for up-to-date information this entails, the Economic Department of the City of Fürth furnishes you with expert contacts. Whether looking after local companies, advising new startups or providing information to potential investors – we are always there to listen to what you need.

Our specialists will guide you through the bureaucratic jungle, advise and support you in every way, cut red tape and supply information about available financial support. No questions are left unanswered – committed, expert advice guaranteed. It was not without good reason that the service-orientated attitude of the Fürth City Council was presented with the Bavarian “Business-Friendly Council” award in 2002. Why not challenge us – make use of our outstanding service package.



Central contact for entrepreneurs and investors: The Business Town Hall.

distinguished

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The City of Fürth has managed to lastingly add to its attractiveness through a policy of farsighted investment and purposeful economic development. Thanks to expert, unbureaucratic support from the local authority, and from the Department of Economic Affairs in particular, an attractive, business-friendly environment is blossoming in Fürth. This safeguards existing companies and encourages new ones to settle, which means jobs and training places. The Fürth Chamber of Industry and Commerce Committee intends to continue supporting this process in future and to be available to all who seek to make contact. “



Dr. Christian Bühler,
Chairman of the Fürth
Chamber of Industry and
Commerce Committee



Bavarian Quality Award:
Fürth has one of Bavaria's most business-friendly local authorities.



Facts and figures

Fürth has more to offer than just its attractive appearance.

The facts and figures, too, speak for themselves. Along with more detailed information about the business parks, on the right you will find up-to-date statistics about employment levels, spending power and much more. If no information leaflets accompany this brochure, we would be happy to send you up-to-date figures – simply call hotline +49 (0)911 / 974 -21 11.

Text, concept, design

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